



IPFCC Search Announcement President & CEO

The Institute for Patient- and Family-Centered Care (IPFCC) seeks a strategic, passionate, and visionary President and CEO to advance its mission and expand the impact of patient- and family-centered care (PFCC). Reporting to the Board of Directors, the President/CEO will lead strategy, operations, staff, programs, partnerships, and business development.

ABOUT IPFCC

Founded in 1992, the Institute for Family Centered Care, Inc., doing business as the Institute for Patient- and Family-Centered Care (IPFCC), is a 501(c)(3) nonprofit organization with national and international reach. IPFCC is widely recognized for its leadership in advancing the understanding and practice of PFCC across all settings where individuals and families receive care and support.

Our Vision

We envision profound changes in the way health care is provided to individuals and their families, such that in all encounters, health and human service professionals build on the strengths of patients and families through meaningful partnership. In addition, we envision a health care system in which patients and families are engaged as authentic partners in quality and safety improvement. We work to transform organizational culture, reduce harm, and improve experiences of care, helping to make health care better for patients, families, and those who work in health care.

Our Work

IPFCC develops and implements patient- and family-centered policies and practices to support the creation of effective and sustained partnerships with patients and families. We accomplish our mission through education, consultation, and technical assistance; research; the development and dissemination of practical resources; and strategic partnerships. Our work includes:

- **Designing, implementing, and evaluating national and international programs and initiatives**, such as the [Better Together campaign](#), that promote policies and practices to facilitate authentic partnership with patients and families in health care.
- **Building capacity among health care organizations, systems, and leaders** to engage patients and families as full partners in quality and safety improvement and the planning, delivery, and evaluation of health care.
- **Facilitating shared learning** among health care professionals, patients, families, policy makers, researchers, payers, and others to promote the implementation of patient- and family-centered policies and practices.
- **Monitoring and assessing progress** through the development and implementation of assessment instruments and measurement approaches that capture the processes and outcomes of PFCC.

- **Conducting or partnering in research** to demonstrate the impact of patient- and family-centered practices and related partnerships with patients and families.

Our Impact

Over more than three decades, IPFCC has transformed health care organizations by strengthening partnerships with patients and families. Our staff and faculty have worked with hundreds of hospitals, clinics, and health care systems to transform organizational culture, reduce harm, and improve experiences of care. We have supported the implementation of PFCC best practices and strategies across diverse settings—including hospitals, ambulatory care, long-term care, and military treatment facilities—and delivered training and technical assistance to thousands of professionals, including through CEU-accredited programs. We also have worked with numerous organizations to advance research partnerships that incorporate lived experience.

Our Culture

IPFCC is a small organization with a significant reach and influence. It has been led by one President/CEO since its inception who is now ready to retire after an enormously satisfying career. She will remain available as a valuable resource to facilitate a smooth transition. IPFCC has a decentralized staff who all work remotely. Our team combines deep expertise with a strong commitment to collaboration, respect, and continuous learning. We extend our impact through an interdisciplinary faculty that includes patient and family leaders.

ABOUT THE OPPORTUNITY

The President/CEO will be a transformational leader who can evolve the operational and financial model of IPFCC for long term sustainability as the organization enters into its next phase of growth and impact. This leader will:

- Set and execute long-term strategic direction
- Expand partnerships and organizational visibility
- Strengthen financial sustainability and revenue diversification
- Identify compatible organizations that can share resources and structure for mutual benefit
- Lead fundraising for enduring support
- Oversee operations, staff development, and organizational effectiveness

This role requires balancing innovation with mission alignment while sustaining IPFCC’s position as a national and global leader of PFCC.

CANDIDATE QUALIFICATIONS AND ATTRIBUTES

1. Expertise in PFCC and Health Care Systems

- Deep knowledge of PFCC principles and implementation
- Experience with health care systems, quality improvement, and leadership development

- Understanding of current health care challenges and their implications for PFCC
 - Experience working within or alongside health care organizations
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2. Demonstrated Success with Strategic Planning and Business Development

- Demonstrated success growing an organization and expanding impact
 - Experience diversifying revenue streams and securing funding
 - Strong financial and strategic decision-making skills, including risk assessment
 - Effective fundraising background
 - Openness to building new operational and business partnerships
 - Ability to track, evaluate, and communicate organizational impact
 - Capacity to identify new opportunities while maintaining mission alignment
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3. Visionary and External Leadership

- Ability to advance innovative ideas and elevate IPFCC's influence
 - Skilled advocate and communicator with diverse audiences
 - Experience leading organizations through growth and change
 - Proven ability to build partnerships with health care organizations, government agencies, policy makers, and funders
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4. Effective Organizational Management

- Experience working effectively with a Board of Directors
 - Proven ability to lead and develop high-performing decentralized teams
 - Collaborative, transparent, and inclusive leadership style
 - Ability to make clear decisions that incorporate diverse perspectives
 - Authentic, adaptable, and mission-driven leadership style
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5. Values and Personal Attributes

- Demonstrated commitment to integrity, equity, creativity, and transparency
 - Strong interpersonal and communication skills
 - Thoughtful listener with a balance of confidence, humility, and curiosity
 - Respect for the professional and personal lives of team members
 - Sense of humor and openness to learning
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APPLICATION PROCESS

Please submit a resume and letter of interest through our online [IPFCC President and CEO Job Application](#). The letter should specifically address your commitment to the key qualifications listed under “Candidate Qualifications and Attributes.” Please include your salary expectations. Questions about the application process or this position announcement may be directed to searchcommittee@ipfcc.org. The privacy of applicants will be respected and preserved until the last phase of the hiring process, when references will be checked, with candidate knowledge.

Liz Crocker, MEd, MSM, Vice-President of the IPFCC Board of Directors, will serve as the Chair of the Search Committee. The application period opens June 25, 2026 and is expected to remain open until mid-August.

IPFCC’s Hiring Philosophy

IPFCC is committed to a workforce that is diverse in experience, background, and skills; that is passionate about our mission; and that is dedicated to achieving exemplary outcomes. Every role at IPFCC is critical to our ability to achieve our mission. It is IPFCC policy not to discriminate against any employee or job applicant because of any legally recognized basis, including, but not limited to, race, color, religion, marital status, sex, sexual orientation, national origin, age, disability, genetic information, or veteran status. Similarly, all practices, including promotions, pay rates, and training opportunities, are conducted on this nondiscriminatory basis. All qualified applicants are encouraged to apply.